

VNL-Working Group:

Digital Logistics / Logistics 4.0

Digital Transformation in the Logistics Industry - CH

Objectives: Develop the new approaches for the Digital Logistics.

This working group aims to exchange on opportunities, best practices and innovative solutions related to Digital Logistics with the objective to develop a research project.

What it is about?

How to leverage modern Logistics solutions to maintain a high-level competitiveness across the Swiss Industry? (goods and services)

How often do you meet?

- Group meetings: 4 times a year
- Conference calls: 6-8 times a year on average
- Ad-hoc meetings: per request

Which topics are discussed?

- Logistics 4.0 (processes, tools & services)
- Digital Logistics
- Smart Supply Chain Management
- Customer Experience & Satisfaction
- Vendor Management / SRM
- QR codes, safety & security solutions

How and who initiated it - background?

- Naoufel Cheikhrouhou, Professor SCM
- Pierre-Dominique Hohl, Founder at easyShipping4U
- Leonard Schlaepfer, Co-founder at Expedismart

Participation fee: Free for VNL members

Working group lead: Vincent Faramaz, HEG (Genève)
Collaborateur Scientifique SCM
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You want to join? Please contact us!

Target Group

SMEs Leaders having projects to modernise their Logistics practices.

Purpose

- Exchange about the vision of Logistics Digitalisation
- Welcome enterprises to be part of a Logistics Transformation project.

Who are we

Geneva Business School of Administration, Expedismart and easyShipping4U are part of this working group.

What do we want to achieve

A working group of dynamic leaders in SMEs ready to be pioneers and contributors of a large Swiss Logistics / SCM Transformation project.

Who are we looking for

- Managing Director(s)
- SCM managers
- Logistics managers

How can you benefit

- Understand Logistics 4.0 (context, challenges) before implementing modern solutions
- Take part to a digital transformation project funded by Innosuisse