

2 Day Demand Driven Leader (DDL) Workshop

Zurich 11+12 April 2019 | 17+18 October 2019

"It is not the most intellectual of the species that survives; it is not the strongest that survives; but the species that survives is the one that is able best to adapt and adjust to the changing environment in which it finds itself"

There is currently a revolution ongoing in Supply Chain Management. Planning approaches based on the traditional forecast, MPS, MRP and APS (advanced planning and scheduling) are breaking apart. This despite the fact that organisations are spending millions of dollars in ever better supporting IT technology. These concepts and technologies are based on a model of supply chain which dates back from the 50s and 60s of last century.

Because of the increasing volatility and uncertainty and the more and more interconnected and complex global supply networks, all assumptions underlying this traditional supply chain model are no longer valid.

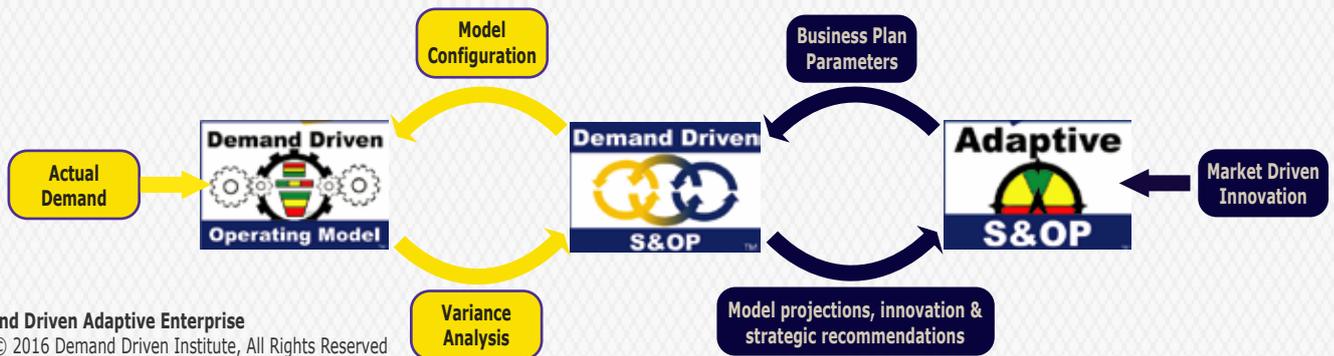
But there is an alternative model designed to respond to 21st century challenges: The Demand Driven Operating Model (DDOM)

This course was developed to equip senior and mid-level executives with the ability to design, implement, sustain and adapt a Demand Driven Operating Model (DDOM).

At the core of the DDOM there is DDMRP, an innovating planning approach that uses strategic positioned stock buffers to eliminate the Bull-Whip effect and to generate clear and stable manufacturing, purchase and distribution orders.

The DDOM is reconciled with the strategic Adaptive S&OP in a bi-directional process through the Demand Driven S&OP (DDS&OP).

The result is a highly responsive and adaptive supply chain organisation, perfectly aligned from strategy to operation.



"As a matter of fact, I believe that DDMRP is the most important innovation to Supply Chain Management that I have seen in the last 55 years"

Dick Ling, Developer of MRP and creator of S&OP

Dates: 11+12 April 2019
17+18 October 2019

Time: 09:00-17:00

Location: Zurich Region

Participants: min. 5 / max. 20

Language: English

Tickets: www.smartchainllp.ch/services

Price: CHF 1450.-
CHF 1300.- (Crypto)

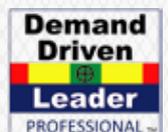


Instructor

Dr. Patrick Rigoni, DDPP & DDLP Master Instructor.
Partner SmartChain International LLP.

SmartChain International LLP is an affiliate of the Demand Driven Institute (DDI) and is endorsed by DDI to deliver the Demand Driven Planner (DDP) and Demand Driven Leader (DDL) Programs.

The DDL Program is THE official preparatory course for the Demand Driven Leader Professional (DDLP) certification test.



More Informations on Demand Driven MRP under www.demanddriveninstitute.com
For more informations call: Tel: 079 676 35 45